

Birmingham ISACA Sponsorship Program



Chapter Overview

The [The ISACA® Birmingham Chapter](#) serves the greater Birmingham metropolitan area by providing education, membership, and other services to its professional membership of 225+ members. The Birmingham Chapter members come from diverse backgrounds in a variety of public and private industries such as the Energy Industry, Financial Services, Consulting, Public Accounting, Insurance, Higher Education, and many more. The members also cover a variety of IT-related positions that include IT auditors, consultants, educators, IT security professionals, regulators, chief information officers and internal auditors, to name a few. ISACA-Birmingham has over 600 individuals on its mailing list, which is used to routinely communicate chapter news and events.

Types of Sponsorships and Point of Contact

Sponsorship opportunities are available on an annual and per event basis. Annual sponsorship details and benefits are described below. Per event sponsorships can range from sponsorship tables to event sponsors. If you have any questions about the program, or are interested in an event sponsorship, please contact the [Director at Large](#).

Annual Sponsorship Details and Benefits

The Birmingham Chapter established the Chapter Sponsorship Program to allow organizations to support the chapter and IT professions, which allows the Birmingham Chapter to provide more services and higher quality events to our members. In return, sponsoring organizations are provided opportunities to promote, advertise, and interact with our membership. *This is a WIN-WIN for ISACA-Birmingham, its members, and our sponsoring organizations.* The sponsorship period runs twelve months from date of payment.

The table below summarizes the sponsorship levels and benefits provided:

Sponsorship Benefits	One Time \$500/meeting	Silver \$1000/year	Gold \$2000/year	Platinum \$3000/year
ISACA-Birmingham Website Promotion and Advertising				
Company Logo and Link on ISACA-Birmingham Website’s Sponsor’s page	X	X	X	X
Company Logo and Link on ISACA-Birmingham Home page			X	X
E-mail Promotion and Advertising				
Company Name in Chapter E-mails		X	X	X

Opportunity to provide a brief advertising message in a Chapter e-mail (Number of E-mails)			X(1)	X(2)
Single Sponsored Meeting				
Opportunity to set up a display table at sponsored ISACA-Birmingham meeting	X	X	X	X
Company Logo included on Chapter slide presentations used during the sponsored meeting	X	X	X	X
Company Name in Chapter E-mails related to sponsored Chapter meeting	X	X	X	X
Annual Meeting				
Opportunity to setup a display table at the Chapter Annual Meeting		X	X	X
Company Logo included on Chapter slide presentations used during the Annual Meeting		X	X	X
Opportunity to include 1 advertising slide in Chapter slide presentation used during the Annual Meeting			X	X
Semi-Annual Conference				
Company Logo included on Chapter slide presentations used during the conference		X	X	X
Opportunity to have advertising materials displayed at Chapter conferences		X	X	X
Opportunity to include 1 advertising slide in Chapter slide presentation used during the conference			X	X
Opportunity to setup a display table at Chapter Conference (Number of Conferences)			X (1)	X (2)
Payment				
Choose your sponsorship level	\$500	\$1000	\$2000	\$3000



ISACA Birmingham Chapter Sponsorship Application

Name of Sponsoring Organization: _____

Primary Contact Information:

Name: _____ Phone: _____

Address: _____ email: _____

City, State, Zip _____

URL of Company's Home Page: _____

Choose Your Desired Sponsorship Level (see ISACA Birmingham Chapter Sponsorship Program for more details):

- One Time \$ 500 Silver \$ 1,000 Gold \$2,000 Platinum \$3,000

Note:

Privacy Policy: The ISACA Birmingham Chapter has a firm commitment to the privacy and the confidentiality of our members. In keeping with that commitment, be advised that sponsorship of the chapter or any chapter event does not entitle the sponsor to attendee / membership lists or any other personal information.

Non-Aggressive Marketing: The ISACA Birmingham Chapter has an expectation that sponsors will be non-aggressive towards our members in terms of marketing. This is mutually beneficial to both parties.

Evaluation: Applications for sponsorship must be reviewed by the Officers of the ISACA Birmingham Chapter for approval. Applicants will be contacted after the review process is complete.

I understand the above, have the authority to sign this document on behalf of my company, and agree that my company and its associates will abide by its terms if this application is accepted.

Name (sign) _____ Date: _____

Title: _____

Email a completed, scanned copy of the application to Scott McIntosh (at.large@bhamisaca.com).

Payment Options:

- PayPal Invoice
 Electronic Invoice to be emailed

Make check payable to:

ISACA Birmingham
PO BOX 59623
Birmingham, AL
35259-9623